

FREE SUBSCRIPTION APPLICATION

The qualification form is also available online at: <http://subscribe.cioinsight.com>. A complimentary one-year subscription will be sent to applicants who qualify. A free subscription is available in the U.S. and Canada only. The Publisher reserves the right to limit the number of free subscriptions. Thank you.

CONTACT INFORMATION *(required, please print legibly)*

First Name: _____ Last Name: _____

Company: _____

Title: _____

Division/Mail Stop: _____

Company Address: _____ City: _____

State/Zip: _____ Country: _____

E-Mail Address: _____

Business Telephone: _____

Your Customer ID number *(10 digit # on mailing label)*: _____

Your Signature: _____ Date: _____

I wish to receive/continue to receive
CIO Insight FREE:

Yes
 No

1 Do you authorize, recommend, evaluate and/or specify IT solutions, products and/or services for your organization?

Yes No

CIO Insight is available in a digital format—it is an exact replica of the print version delivered right to your desktop with powerful enhancements that allow you to search, save, archive, and get your issue sooner. In which format would you like to receive *CIO Insight*?

Print Digital

2 Which of the following best describes your primary job title? *(Check one only)*

IT MANAGEMENT

- 001 CIO
- 002 CTO
- 016 CSO/CISO
- 004 CTA

Executive VP/Senior VP/VP:

- 003 IS/IT/MIS
- 006 Networking/Communications/Infrastructure
- 007 E-business/E-commerce
- 008 Operations
- 011 Information Systems or Data Center Operations
- 018 System Security
- 019 Testing or Quality Assurance or Quality Control
- 022 Product Development or Research & Development
- 023 Data Systems Architecture
- 009 Software or Systems Engineering
- 056 Software Application Design or Development
- 057 Web or Internet Development
- 013 Other IT Exec VP or Senior VP or VP (please specify) _____

CORPORATE MANAGEMENT

- 014 CEO
- 075 COO
- 076 CFO
- 077 CMO
- 078 CCO
- 036 President/Owner/Chairman/Partner

Executive VP/Senior VP/VP:

- 079 Call Center Operations
- 055 Finance/Accounting
- 020 Engineering (Non-IT)
- 080 Manufacturing (Non-IT)
- 081 Operations (Non-IT)
- 125 Facilities
- 082 General Management
- 083 Human Resources
- 084 Legal or Compliance
- 021 Marketing/Sales
- 085 Product Development or R&D (Non IT)
- 086 Purchasing
- 087 Quality Control

- 126 Real Estate
- 088 Telecommunications
- 089 Training or Education
- 090 Business or Corporate Development
- 017 Other Corporate Exec VP/Senior VP/VP (please specify) _____

Other:

- 015 Other (please specify) _____

3 Which of the following best describes your company's primary business? *(Check one only)*

NON-COMPUTER INDUSTRY

- 01 Manufacturing
- 02 Finance/Banking/Accounting/Venture Capitalist
- 09 Insurance/Real Estate/Legal
- 35 Federal Government
- 36 State and Local Government
- 08 Aerospace/Defense/Military
- 04 Healthcare/HMO/Hospital/Medical
- 06 Pharmaceuticals/Biotech/Agricultural/Life Sciences
- 33 Education: K-12
- 34 Education: College/University/Cont Ed
- 29 Retail (non-computer)
- 30 Wholesale/Distribution (Non-Computer)
- 11 Transportation (highway, air, railroad, maritime)
- 12 Mining/Energy/Utilities/Refineries
- 13 Engineering/Architecture/Construction
- 07 Tourism/Travel/Hotel/Restaurant Services
- 05 Entertainment/Publishing/Broadcasting
- 17 Marketing/Advertising/Public Relations
- 16 Non-Profit/Trade Association/R&D
- 19 Business Services/Consultancy

COMPUTER RELATED INDUSTRY

- 20 Computer Manufacturing
- 31 Computer Retail
- 32 Computer Wholesale/Distribution
- 10 Telecommunications/Network Service Provider
- 23 System/Network Integrator or Provider/VAR
- 21 Data Processing Services/Outsourcing
- 18 Computer/Network Services Consultancy
- 25 ISP/ASP/Communications Carriers
- 26 Independent Web/Software Developer or Vendor
- 24 E-Commerce/E-Business Integrator or Provider
- 28 Security/Storage Provider/SAN Management
- 27 Other (please specify) _____

4 Which of the following describes your role in the IT decision-making process at your company? *(Check all that apply)*

- 01 Authorize Purchases
- 02 Evaluate/Specify Brands or Vendors
- 04 Create IT Strategy
- 05 Determine IT Needs
- 06 Align Business & IT Goals
- 11 Manage Vendor Relationships
- 12 Other Role in IT Decision Making Process
- 99 Not Involved in IT Decision Making Process

5 How many people are employed in your entire organization? *(Check one only)*

- | | |
|--|--|
| <input type="checkbox"/> 14 10,000 or more | <input type="checkbox"/> 07 100 to 499 |
| <input type="checkbox"/> 04 5,000 to 9,999 | <input type="checkbox"/> 16 50 to 99 |
| <input type="checkbox"/> 05 1,000 to 4,999 | <input type="checkbox"/> 19 10 to 49 |
| <input type="checkbox"/> 06 500 to 999 | <input type="checkbox"/> 18 1 to 9 |

6 Which of the following categories do you have purchasing authority for? *(Check all that apply)*

- 01 Global IT Operations
- 02 Enterprise-wide IT Operations
- 03 IT Department and Business Unit Operations
- 04 Standards and Platforms/IT Architecture
- 05 Business Process Re-engineering/Compliance
- 06 None of the above

7 Do you resell IT products and services?

- Yes No