

Reach Educators Through “Education Solutions”

Find the right segment of the educational marketplace with “Education Solutions” from Statistics and get the best response to your mailer’s offer. This unique database offers endless opportunities for reaching the dynamic and proprietary student marketplace and includes access to administrators, athletic coaches, libraries, magnet schools, teachers by subject, superintendents and more.

These well-educated professionals are steadily employed with great benefits and are often from a two-income household. Eager to improve their skills and further their education, they frequently enroll in career advancement seminars, graduate education courses, and professional development workshops and seminars. To stay current in their field, they purchase business publications and subscriptions, as well as other products and services related to education and child development.



For further details,
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The “Education Solutions” Database Includes:

| Segment: | Postal: | Email: |
|---|-----------|-----------|
| Administrators | 463,764 | 159,730 |
| College/University | 470,872 | Inquire |
| Secondary | 130,755 | Inquire |
| Junior High/Intermediate/Middle | 208,222 | Inquire |
| Primary | 101,359 | Inquire |
| Advanced Placement Teachers | 25,880 | 10,038 |
| Art & Music Teachers | 157,745 | 62,377 |
| At Risk Teachers | 64,745 | 28,069 |
| Building Facilities Maintenance | 81,548 | 28,230 |
| Business Education Teachers | 27,978 | 13,151 |
| Canadian Schools | 14,110 | N/A |
| Catholic Elementary Schools | 6,083 | 41,984 |
| Catholic Schools with Preschool Programs | 3,898 | 2,591 |
| Catholic Secondary Schools | 1,298 | 18,159 |
| Charter Schools | 5,560 | 47,482 |
| Coaches, Physical Education & Health Teachers | 277,184 | 98,720 |
| Computer Science Teachers | 33,601 | 13,144 |
| Curriculum / Instruction Teachers | 19,183 | 8,232 |
| Early Childhood Centers | 83,137 | N/A |
| Educators at Home | 2,464,583 | 1,092,671 |
| English & Reading Teachers | 322,843 | 141,799 |
| Family Consumer Science Teachers | 23,731 | 11,011 |
| Foreign Language Teachers | 60,418 | 26,638 |
| Guidance & Student Services | 150,073 | 61,724 |
| Key School Personnel | 459,032 | 154,861 |
| Libraries | 111,321 | 30,591 |
| Library & Media Specialists | 91,018 | 30,591 |
| Magnet Schools | 4,972 | 92,055 |
| Mathematics Teachers | 240,666 | 105,155 |
| Natural Science Teachers | 86,518 | 33,178 |
| New Teachers | 934,130 | 263,832 |
| Outreach Services | 4,053 | N/A |
| Private Schools | 14,728 | 61,588 |
| Public & Non-Public High Schools | 17,631 | 449,201 |
| Public & Non-Public Jr. High Schools | 886 | 13,610 |
| Public & Non-Public K-6 Schools | 46,128 | 825,879 |
| Public & Non-Public K-8 Schools | 15,925 | 123,720 |
| Public & Non-Public K-12 Schools | 9,118 | 48,503 |
| Public & Non-Public Middle Schools | 14,283 | 276,539 |
| Public & Non-Public Schools | 118,024 | 1,801,391 |
| Public Schools | 92,366 | 1,675,092 |
| School Business Managers & Purchasing Agents | 13,463 | 3,854 |
| School to Career Teachers | 46,904 | 20,889 |
| Science Teachers | 222,377 | 96,179 |
| Social Studies Teachers | 225,258 | 95,552 |
| Special Needs Teachers | 282,458 | 128,465 |
| Superintendents | 23,368 | 6,033 |
| Teachers by Grade | 3,710,312 | 1,508,717 |
| Technology Directors | 137,761 | 38,704 |
| Transportation Directors | 7,624 | N/A |



List Management | List Brokerage | Email Marketing | Data Processing Services

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